



Sidco Labeling Systems

BarCode Hardware, Software & Media

TECHNOLOGY NEWS

RFID Update - Are Bar Codes Dead?

Will Radio Frequency Identification (RFID) labels make bar code labels and therefore thermal transfer printing obsolete?

This is the question frequently being asked. The simple answer is no, at least not for many years to come. In the packaging industry, the range of applications for bar codes and human-readable information is expected to grow, not diminish.



The need to print bar codes, date and lot codes as well as other variable information required on packaging in a wide variety of industries such as specialty foods, electrical components, to name just a few, still exists. This information needs to be human-readable, and is best achieved by way of thermal transfer printing. Thermal transfer printing is still an

invaluable tool in the logistics of warehouse management.

RFID is a technology still in its infancy, and its effect on bar code usage and the need for human readable information is expected to be minimal. We can expect RFID to become mainstream when the technology is perfected and the costs come down. The two technologies are expected to work hand in hand for many years to come.



Contact Sidco for additional RFID information from our technical team.

NEW – Ribbon!

Scratch, Smudge, Smooth, Rough, Paper, Synthetic, Outdoor, Matte, Glossy. Wax / Resin ribbons must do it all. That's the idea behind our newest product



– PM308. This all-purpose wax/resin provides a mix of excellent print quality and good durability on a range of papers and synthetics used in mid-range applications.

Call us today to order your free sample of the PM308.

TECH TIP

Are you experiencing wrinkles when printing?

By lowering the printer heat setting you will generally solve this problem. Check to make sure that the ribbon is not significantly wider than the label, as this could also cause wrinkles. If you need help with a specific application, please contact our tech department for assistance at 800-266-7432.