



# Sidco Labeling Systems

BarCode Hardware, Software & Media

## TECHNOLOGY NEWS

### Components that drive variable printed labels.

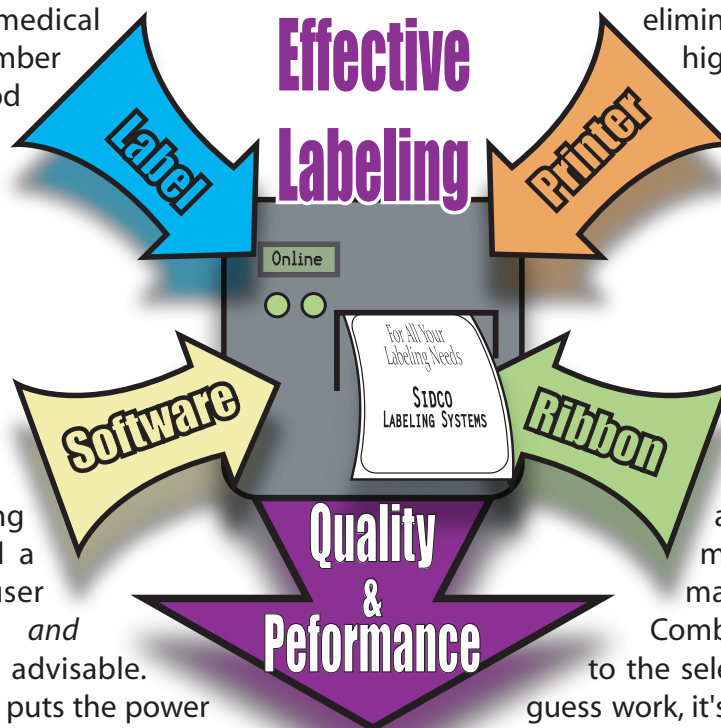
Where do you start? Whether you are designing and printing variable print *Medical Device* labels, a Compliance label with Bar Codes, a specific Product ID label, or a variety of ingredients, having the correct labeling components to print your label is necessary. Your first consideration may be the format of your label, its size restrictions and any special considerations such as "peel outs" for medical patients, lot and serial number tracking, or printing food ingredients. Will you need any symbols embedded into the label or bar codes? There are a host of considerations! Sidco offers the experience and knowledge to help you develop your label form start to finish.

To assist you in designing and formatting your label a powerful but yet "user friendly" *label design and management* software is advisable. *NiceLabel* labeling software puts the power into your hands to create and manage your labeling program. *NiceLabel* offers a fully Windows compliant user interface. Any type of label template layout can be designed by combining text, paragraph, bar code and graphic fields with fixed or variable values. Data validation, linked fields or even Visual Basic Scripting are just a few of the many specialized data-processing features available that allow you to perform completely customized label data control. After your label is sized, designed, formatted and ready

to print, then your choice of a thermal transfer printer to do the job is important. The *Sato M84Pro Series Printers* offer superior print quality at 203, 305 and 609 dpi. Simply by changing only the printhead, the *M84Pro* can be converted in seconds to any of the three available print resolutions. The *M84Pro* uses the latest technology to offer maximum performance and eliminate wait time. Combination of high performance RISC CPU, and print speed of up to 10 inches per second allows for generation of the most complex formats with no time wasted.

The next component is the appropriate ribbon matched to your label size and label stock material. To ensure optimum print performance and long life for the printhead mechanism, the correct ribbon material selection is necessary! Combining the ribbon and printer to the selected label stock is more than guess work, it's a science, and done correctly, provides superior performance with the highest print quality.

Sidco offers the technical expertise, accompanied by years of experience in providing the optimum in variable printing, label materials and design, ribbons and printer selections. Where do you start? Whether you are designing and printing variable print *Medical Device* labels, a Compliance label with Bar Codes, a specific Product ID label, or a variety of ingredients, **Service is our passion.....Excellence is our standard.**



INNOVATIVE LABELING & BAR CODE INTEGRATION

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